

CREATIVE CONTEST RULES

"WIN A WEEKEND AT RELAIS VILLA ALMA"**

1. Promoter

The contest is promoted by STEELBLOOM SRL (hereinafter referred to as the "Promoter").

2. Name of the contest

"Win a weekend at Relais Villa Alma"

3. Purpose of the contest

The contest is for promotional purposes and aims to highlight the creativity of participants through the writing of an original message.

4. Target audience

Participation is free and open to all adults who register on the platform www.noiviviarte.it within the specified time frame.

5. How to participate

To participate in the contest, you must:

1. Create a free account on the website www.noiviviarte.it via the "Sign up for free" section
2. Log in to your account
3. Fill out the contact form, explaining **why you think you deserve to win a weekend in a 5-star Relais**, using a creative and original message

Only one entry per user is allowed.

6. Competition period

The contest is open until **February 28**.

The winner will be selected on **February 28**.

7. Winner selection criteria

The winner will be selected by the Promoter on the basis of a qualitative assessment. The message deemed **most creative, original, and brilliant** will be declared the winner. The selection will be made at the sole discretion of the Promoter.

8. Prize

The prize consists of:

- **1 weekend for two people**
- **2 nights' accommodation**
- **At Relais Villa Alma**

The stay can be enjoyed **during 2026**, subject to availability and prior booking.

The prize cannot be converted into cash or transferred to third parties.

9. Notification to the winner

The winner will be contacted using the contact details provided during registration.

If no response is received within the deadline specified by the Promoter, the prize may be awarded to another participant.

10. Acceptance of the rules

Participation in the contest implies full acceptance of these rules.

11. Processing of personal data

Personal data provided by participants will be processed in accordance with current legislation on the protection of personal data and used exclusively for purposes related to the competition.